



VINITECH SIFEL INNOVATION TROPHIES // 2020 AWARD-WINNERS

On Monday 2 November, the panel of experts for the 2020 Innovation Trophies announced their results: 10 companies were awarded trophies, with a total of 2 GOLD TROPHIES, 2 SILVER TROPHIES, 6 BRONZE TROPHIES and 7 SPECIAL MENTIONS. New solutions and achievements were highlighted that respond to the environmental, economic and social challenges of the future. The 2020 Innovation Trophies produced “a diverse and original vintage”, praised by Christophe Riou and Pierre Gaillard. Highlights included the introduction of plants through varietal innovation and the vine nursery’s collective and sustainable commitment. Winners also included winery and vinification innovations, as well as machine process adaptations for more responsible practices. Even under exceptional circumstances, the quality of submissions for these Trophies once again reflected the dynamism of our manufacturers, who are ready to take on any challenge.

Delphine Demade, Director of the trade show, shared her thoughts:

“On behalf of the organising team, I would like to thank all the experts involved in the Scientific and Technical Committee and members of the Panel for their support and quality of their work in these unusual circumstances. We would like to congratulate all the applicant companies and winners for their participation despite the disruptions in their work schedules. The quality of the award-winners is evident, and we are delighted! These awards are a true recognition of the participants’ research projects, studies and investment. They represent a genuine commercial and marketing advantage, certified by the panel’s neutrality and expertise. The entire professional community will be able to discover these innovations on our new VINITECH-SIFEL VIRTUAL platform in mid-November and interact with representatives from the companies during the live event on 1-3 December.”

TRENDS: MAJOR INNOVATION FOCUS POINTS

By Christophe Riou, Deputy Director of the French Vine and Wine Institute (Institut Français de la Vigne et du Vin) and Pierre Gaillard, Director of Invenio

The trends of recent years were confirmed with numerous innovations promoting the ecological transition of the industry. This included the introduction of plant material and the commitment of the vine nursery guaranteeing improved health standards and the French origin of plants through the collective “VITYPEP’S” brand. The collective intelligence of French vine nursery farmers in the area of sustainable viticulture was recognized with a **Gold Trophy**.

The range of resistant vine varieties has now grown with the addition of “Nathy® Sauvignac” by MERCIER NOVATECH, awarded a **Bronze Trophy**.

The 2020 edition was also marked by the continued improvement of breakthrough innovations, as observed in 2018, especially in the area of precision agriculture aimed at reducing the use of phyto-pharmaceutical products and supporting Ecophyto programmes. A **Silver Trophy** was awarded to DIIMOTION for its solution that drastically reduces the amount of phytosanitary inputs with the “SMAC kit” that automatically stops spraying when no leaves are present. VITIBOT, specialising in robotics, received a **Bronze Trophy** for its herbicide alternative, “electric inter-vine weeding equipment with autonomous robot”.

AP3M, another company with an environmental approach, was awarded a **Bronze Trophy** for “*Oenoclean*”, with a washing system using recycled water, then water from the supply system, followed by a drying step guaranteeing the sanitary quality of the grapes or other fruits and vegetables.

A climate-friendly approach has become essential through the implementation of responsible, “low-carbon” practices to reduce GHG emissions and work towards becoming carbon neutral. Based on this Green Deal approach, robotics have continued to develop in the vineyards, with electric traction solutions, and in the cellar, with a new motorised platform from LAMOUROUX, the “*WineBot*”, a true “cobot” (collective robot) managing movement in the cellar, awarded a **Gold Trophy**. The system for treating wine-production effluents, In-é- co, by CLAIREO was awarded a **Bronze Trophy** for its remote-control feature.

Finally, innovation in the packaging sector continued with a “*Cermex Flexipack packing machine*” from SIDEL. This innovation was awarded a **Bronze Trophy** and truly demonstrates the role of industry 4.0 in the wine-producing sector. New vinification and maturation containers were also introduced, including a resistant and elegant glass tank, the “*Wine Globe*” from Famille PAETZOLD, winner of the **Silver Trophy**, as an alternative to small wooden barrels, jars, and small vats.

[Complete list of winners on the next page](#)

All summary sheets and photos will soon be available on our website’s press area

<https://www.vinitech-sifel.com/espace-presse>

Your next professional event // Vinitech-Sifel Virtual

- > **An entirely digital event**, 1-3 December
- > A unique platform with 3 dedicated areas
- > **“Exhibitor Stands”** with the participation of suppliers and distributors. Discover innovations and source new suppliers. The areas feature four themes—Cultivation Techniques, Cellar and Winery Equipment, Bottling and Packaging, and Services—as well as 6 search filters (Organic, Fruit and Vegetables, Spirits, Sparkling Wines, Low Carbon, EcoPhyto Agroecology).
- > **A “Networking” area** for targeting contacts
- > **An “Auditorium”** sponsored by OIV: 24 conferences, 4 scientific colloquia, 22 forums, and 120 speakers to watch live or as replays after the event.

Vinitech-Sifel Virtual // Key Dates

23/11 - Plan your visit

- > Opening of the virtual platform and registration directly on the website: www.vinitechsifel.com
- > Access “Exhibitor Stand” content and the Auditorium
- > Access your profile with all your meetings and registrations

1/12 to 3/12 - The Live Event

- > “Auditorium”: access all the live sessions
- > Access the “Networking” area for business meetings
- > Access virtual meetings

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#VinitechSifel



Un événement organisé par
CONGRÈS
ET EXPOSITIONS
DE BORDEAUX



INNOVATION TROPHY WINNERS
VINITECH-SIFEL VIRTUAL 2020

GOLD TROPHIES

Category: Cultivation Techniques

VITIEP'S

84260 SARRIANS

"Association de Gestion de la Marque collective de la Pépinière Viticole Française" (Management Association for the Collective French Vine Nursery Brand)

Category: Vine and Wine

LAMOUREUX SAS

33750 BEYCHAC ET CAILLAU

"Winebot by Lamouroux"

SILVER TROPHIES

Category: Cultivation Techniques

DIIMOTION

64360 LACOMMANDE

"SMAC" (Real-time spray adaptation)

Category: Vine and Wine

Famille PAETZOLD

33140 CADAUJAC

"WineGlobe "

BRONZE TROPHIES

Category: Cultivation Techniques

AP3M

33450 IZON

"L'Oenoclean"

MERCIER NOVATECH SAS

85770 - LE-GUE-DE-VELLUIRE

"Le Sauvignac – nouvelle variété de vigne" (New vine variety)

VITIBOT

51100 Reims

"Interceps électriques" (Electric inter-vine weeding equipment)

Category: Vine and Wine

BUCHER VASLIN SA

49290 CHALONNES SUR LOIRE

"Nettoyeur de cuve de pressoir Bucher semi-automatisé" (Bucher semi-automated wine-press vat cleaner)

Category: Vine and Wine

CLAIRÉO
33000 BORDEAUX
"Clairéo - In-é-co"

SIDEL PACKING SOLUTIONS
21910 Corcelles-lès-Cîteau
"Cermex FlexiPack"

SPECIAL MENTIONS

Category: Cultivation Techniques

BNIC (Bureau National Interprofessionnel du Cognac)
16101 Cognac Cedex
"Connect vigne"

Category: Vine and Wine

BUCHER VASLIN SA
49290 CHALONNES SUR LOIRE
"Erafloir Oscillys XM" (Destemmer)

D-INNOVATION
33750 Beychac et Caillau
« Jauge de niveau HENITE » (Level gauge)

KALLAFUT Sarl
17810 SAINT GEORGES DES COTEAUX
"Kallafut : structure de support de fûts en bois" (Wooden barrel support structure)

MAUBRAC Emballage
33450 SAINT LOUBES
"Caisse messagerie 1,2 et 3 bouteilles" (1,2 and 3-bottle shipping box)

CHAI CONNECTE
44800 ST HERBLAIN
"The connected stopper – real-time analytical monitoring"

WINEGRID (WATGRID SA)
3830-352 Ílhavo Portugal
"WINEGRID: Fermentation Monitoring System"